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Ben & Jerry's Gift Card, LLC

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SHASHON OF CORPORATIONS

ARTICLES OF ORGANIZATION OF BEN & JERRY'S GIFT CARD, LLC

The undersigned Member or Authorized Representative of a Member signs these Articles of Organization and forms a limited liability company (the "Company") under "the Florida Limited Liability Company Act (the "Act"), as follows:

ARTICLE I.

The name of the Company is: Ben & Jerry's Gift Card, LLC.

ARTICLE II. MAILING ADDRESS AND STREET ADDRESS

The mailing address and street address of the principal office of the Company is: 700 Sylvan Avenue, Englewood Cliffs, New Jersey 07632.

ARTICLE III. INITIAL REGISTERED OFFICE AND AGENT

The name and street address of the initial registered agent and office of the Company are: C T Corporation System, 1200 South Pine Island Road, Plantation, Florida 33324.

Ben & Jerry's Franchising, Inc.

By: David A. Schwartz
Title: Vice President

ACCEPTANCE BY REGISTERED AGENT

C T Corporation System accepts the appointment as Registered Agent of the Company to accept service of process on its behalf at the place designated in these Articles of Organization. C T Corporation System is familiar with, and accepts, the obligations of its position as registered agent as provided for in the Act.

CORPORATION STETEM

Name:_

Title:

Madures Canaday

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