Electronic Articles of Organization For Florida Limited Liability Company

L08000099218 FILED 8:00 AM October 22, 2008 Sec. Of State Isellers

Article I

The name of the Limited Liability Company is: SENIORS HOUSING COALITION LLC

Article II

The street address of the principal office of the Limited Liability Company is: 3948 EMERALD ESTATES CIRCLE APOPKA, FL. US 32703

The mailing address of the Limited Liability Company is:

3948 EMERALD ESTATES CIRCLE APOPKA, FL. US 32703

Article III

The purpose for which this Limited Liability Company is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:

PAMELA A KNOWLES 3948 EMERALD ESTATES CIRCLE APOPKA, FL. 32703

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: PAMELA KNOWLES

Article V

The name and address of managing members/managers are:

Title: MGRM

COLLABORATIVE MARKETING CONSORTIUM LLC 3948 EMERALD ESTATES CIRCLE

APOPKA, FL. 32703 US

Title: MGRM

HOME EQUITY MANAGEMENT CORPORATION 2405 HIGHWAY 60 E STE 227 BARTOW, FL. 33830 US

Article VI

The effective date for this Limited Liability Company shall be:

10/21/2008

Signature of member or an authorized representative of a member

Signature: PAMELA KNOWLES

L08000099218 FILED 8:00 AM October 22, 2008 Sec. Of State Isellers