Electronic Articles of Organization For Florida Limited Liability Company

L08000082359 FILED 8:00 AM August 28, 2008 Sec. Of State gmcleod

Article I

The name of the Limited Liability Company is: HOSPITALITY PERFORMANCE GROUP, LLC

Article II

The street address of the principal office of the Limited Liability Company is:

1016 BRIELLE AVENUE OVIEDO, FL. US 32765

The mailing address of the Limited Liability Company is:

1016 BRIELLE AVENUE OVIEDO, FL. US 32765

Article III

The purpose for which this Limited Liability Company is organized is: ONLINE MARKETING & DISTRIBUTION CONSULTING

Article IV

The name and Florida street address of the registered agent is:

AMERICAN SAFETY COUNCIL, INC. 5125 ADANSON ST. SUITE 500 ORLANDO, FL. 32804

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: LAURA REGIER

Article V

The name and address of managing members/managers are:

Title: MGRM DON BOSWORTH 1016 BRIELLE AVENUE OVIEDO, FL. 32765 US L08000082359 FILED 8:00 AM August 28, 2008 Sec. Of State gmcleod

Article VI

The effective date for this Limited Liability Company shall be: 08/27/2008

Signature of member or an authorized representative of a member Signature: DON BOSWORTH