

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L08000077325
FILED 8:00 AM
August 12, 2008
Sec. Of State
gharvey

Article I

The name of the Limited Liability Company is:
SELF CONCEPTS, LLC

Article II

The street address of the principal office of the Limited Liability Company is:
911 SOUTHPOINT LANE
LAKELAND, FL. US 33813

The mailing address of the Limited Liability Company is:
911 SOUTHPOINT LANE
LAKELAND, FL. US 33813

Article III

The purpose for which this Limited Liability Company is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:
UNITED STATES CORPORATION AGENTS, INC.
320 S. FLAMINGO ROAD
347
PEMBROKE PINES, FL. 33027

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: TANIA LEMUS, US CORP. AGENTS, INC.

Article V

The name and address of managing members/managers are:

Title: MGRM
REBECCA BRINK
911 SOUTHPOINT LANE
LAKELAND, FL. 33813 US

L08000077325
FILED 8:00 AM
August 12, 2008
Sec. Of State
gharvey

Signature of member or an authorized representative of a member

Signature: TANIA LEMUS, LEGALZOOM.COM, INC.