

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L08000071691
FILED 8:00 AM
July 25, 2008
Sec. Of State
dbruce

Article I

The name of the Limited Liability Company is:

PREMIER MEMBER REWARDS LLC

Article II

The street address of the principal office of the Limited Liability Company is:

508 EASTWAY DRIVE
LAKELAND, FL. US 33803

The mailing address of the Limited Liability Company is:

P.O. BOX 854
LAKELAND, FL. US 33802

Article III

The purpose for which this Limited Liability Company is organized is:

MARKETING AND SERVICES

Article IV

The name and Florida street address of the registered agent is:

CHRISTOPHER D MCLAIN
508 EASTWAY DRIVE
LAKELAND, FL. 33803

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: CHRISTOPHER MCLAIN

Article V

The name and address of managing members/managers are:

Title: MGR
CHRISTOPHER D MCLAIN
508 EASTWAY DRIVE
LAKELAND, FL. 33803 US

Title: MGR
LISA N MCLAIN
508 EASTWAY DRIVE
LAKELAND, FL. 33803 FL

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Article VI

The effective date for this Limited Liability Company shall be:

07/24/2008

Signature of member or an authorized representative of a member

Signature: CHRISTOPHER MCLAIN