

Division of Corporations

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Florida Department of State  
Division of Corporations  
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TALLAHASSEE, FLORIDA**FLORIDA/FOREIGN LIMITED LIABILITY CO.****Lifestyle Rewards, LLC**

Certificate of Status	1
Certified Copy	1
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**J. BRYAN**

JUN - 5 2008

**EXAMINER**

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**ARTICLES OF ORGANIZATION  
OF  
LIFESTYLE REWARDS, LLC**

The undersigned executes these Articles of Organization of Lifestyle Rewards, LLC to form a limited liability company pursuant to the Florida Limited Liability Company Act:

**ARTICLE I. NAME**

The name of the limited liability company is: Lifestyle Rewards, LLC.

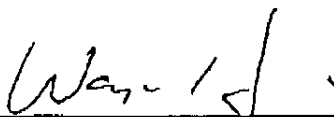
**ARTICLE II. ADDRESS**

The mailing and street address of the principal office of the limited liability company is 140 Fountain Parkway, Suite 410, St. Petersburg, Florida 33716.

**ARTICLE III. REGISTERED AGENT AND OFFICE**

The street address of the initial registered office of the limited liability company is 140 Fountain Parkway, Suite 410, St. Petersburg, Florida 33716, and the name of the initial registered agent at that address is Wayne O. Hanewicz.

*Having been named to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.*

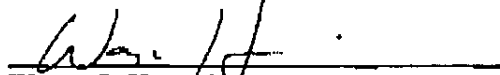


Wayne O. Hanewicz

**ARTICLE IV. MANAGEMENT OF COMPANY**

The limited liability company is a manager-managed limited liability company.

**EXECUTED:** June 4, 2008

  
Wayne O. Hanewicz,  
Authorized Representative of Member