

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L08000049370
FILED 8:00 AM
May 16, 2008
Sec. Of State
Isellers

Article I

The name of the Limited Liability Company is:

PURE AND SIMPLE BABY LLC

Article II

The street address of the principal office of the Limited Liability Company is:

410 POU STATION RD.
PENSACOLA, FL. US 32507

The mailing address of the Limited Liability Company is:

410 POU STATION RD.
PENSACOLA, FL. US 32507

Article III

The purpose for which this Limited Liability Company is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:

SARA PHELAN
410 POU STATION RD.
PENSACOLA, FL. 32507

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: SARA PHELAN

Article V

The name and address of managing members/managers are:

Title: MGRM
SARA PHELAN
410 POU STATION RD.
PENSACOLA, FL. 32507 US

Title: MGRM
SHAWN PHELAN
410 POU STATION RD.
PENSACOLA, FL. 32507 US

Signature of member or an authorized representative of a member

Signature: CHRIS MERSHON, AUTHORIZED REPRESENTATIVE

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