

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L08000010235
FILED 8:00 AM
January 29, 2008
Sec. Of State
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Article I

The name of the Limited Liability Company is:
DIRECT MARKETING ALLIANCE, LLC

Article II

The street address of the principal office of the Limited Liability Company is:
403 BRIGHTSEAT ROAD
LANDOVER, MD. 20785

The mailing address of the Limited Liability Company is:
403 BRIGHTSEAT ROAD
LANDOVER, MD. 20785

Article III

The purpose for which this Limited Liability Company is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:
DAVID J AXEL
2106 JUDITH PLACE
LONGWOOD, FL. 32779

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: DAVID J. AXEL

Article V

The name and address of managing members/managers are:

Title: MGRM
CORPORATE PRESS, INC.
403 BRIGHTSEAT ROAD
LANDOVER, MD. 20785

Title: MGRM
PANJAC, LLC
2441 BELLEVUE AVENUE
DAYTONA BEACH, FL. 32114

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Article VI

The effective date for this Limited Liability Company shall be:

01/28/2008

Signature of member or an authorized representative of a member

Signature: DAVID J. AXEL