

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L08000005971
FILED 8:00 AM
January 17, 2008
Sec. Of State
Isellers

Article I

The name of the Limited Liability Company is:
SIMPLE USA LLC

Article II

The street address of the principal office of the Limited Liability Company is:
420 CENTRAL ST.
SAINT AUGUSTINE, FL. 32095

The mailing address of the Limited Liability Company is:
420 CENTRAL ST.
SAINT AUGUSTINE, FL. 32095

Article III

The purpose for which this Limited Liability Company is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:
EYAL MEZIN
420 CENTRAL ST.
SAINT AUGUSTINE, FL. 32095

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: EYAL MEZIN

Article V

The name and address of managing members/managers are:

Title: MGRM
EYAL MEZIN
420 CENTRAL ST.
SAINT AUGUSTINE, FL. 32084

Title: MGRM
DAVID SHTERNBERG
420 CENTRAL ST
ST AUGUSTINE, FL. 32095

Title: MGRM
ALON BEN ISRAEL
420 CENTRAL ST.
SAINT AUGUSTINE, FL. 32095

Article VI

The effective date for this Limited Liability Company shall be:

01/17/2008

Signature of member or an authorized representative of a member

Signature: EYAL MEZIN

L08000005971
FILED 8:00 AM
January 17, 2008
Sec. Of State
Isellers