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CORP. NAME:	NICHE HO	FEL RESERVATION AND MAR	KETING SERVICES, LLC
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Examiner's Initials

PLICES, LLC

ARTICLES OF ORGANIZATION FOR NICHE HOTEL RESERVATION AND MARKETING SERVICES, LLC

ARTICLE I - NAME

The name of the limited liability company is Niche Hotel Reservation and Marketing Services, LLC.

ARTICLE II - ADDRESS

The mailing address and street address of the principal office is 46 North Washington Boulevard, Sulte 1, Sarasota, Florida, 34236.

ARTICLE III - REGISTERED AGENT, REGISTERED OFFICE AND REGISTERED AGENT'S SIGNATURE

The name and the Florida street address of the registered agent are:

LPS CORPORATE SERVICES, INC. 46 North Washington Boulevard, Suite 1 Sarasota FL 34236

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate. I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S.

Michael E. Slegel, Vice President

ARTICLE IV - DURATION

The limited liability company shall have a perpetual existence.

ARTICLE V - MANAGEMENT

The limited liability company is to be managed by one or more members and is, therefore, a member-managed company.

Dated: November 28, 2007

Michael E. Siegel

Authorized Representative of a Member

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