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From:
Account Name : HILL, WARD & HENDERSON, P.A. II
Account Number : 072100000520
Phone : (813) 221-3900
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FLORIDA/FOREIGN LIMITED LIABILITY CO.

EQUITY BRANDS FINANCIAL, LLC

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ARTICLES OF ORGANIZATION
OF
EQUITY BRANDS FINANCIAL, LLC

The undersigned authorized representative does hereby certify that the persons so identified herein have associated themselves together for the purpose of forming a limited liability company (the "Company") under the laws of the State of Florida.

ARTICLE I
NAME

The name of the Company shall be: **EQUITY BRANDS FINANCIAL, LLC**

ARTICLE II
ADDRESS AND PLACE OF BUSINESS

The mailing and street address for the Company's principal office is 8019 N. Himes Avenue, Suite 503, Tampa, Florida 33614.

ARTICLE III
REGISTERED OFFICE AND REGISTERED AGENT

The street address of the Company's initial registered office in Florida is 101 E. Kennedy Boulevard, Suite 3700, Tampa, Florida 33602, and the name of its initial registered agent is R. Reid Haney. The Company may change its registered office or its registered agent or both by filing with the Department of State of the State of Florida a statement complying with Section 608.416, Florida Statutes.

Prepared and Filed by:
R. Reid Haney, Esq.
Hill, Ward & Henderson, P.A.
101 E. Kennedy Boulevard, Suite 3700
Tampa, Florida 33602
Tel No.: (813) 221-3900
Fax No.: (813) 221-2900
Florida Bar No. 709220

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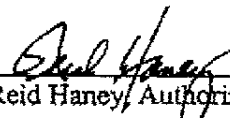
**ARTICLES OF ORGANIZATION
OF EQUITY BRANDS, FINANCIAL, LLC**

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**ARTICLE IV
ACKNOWLEDGMENT**

The members of the Company, through their undersigned authorized representative, do hereby certify that the foregoing constitutes the proposed Articles of Organization of **Equity Brands Financial, LLC**. These Articles of Organization may be amended from time to time by consent of the members holding a majority of the voting interests of the Company, or otherwise in the manner now or hereafter prescribed in the Company's Operating Agreement, consistent with the laws of the State of Florida.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Organization this 9th day of October 2007.

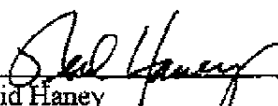


R. Reid Haney, Authorized Agent

ACCEPTANCE BY REGISTERED AGENT

Having been appointed the registered agent of **Equity Brands Financial, LLC**, the undersigned accepts such an appointment, agrees to act in such capacity and accepts the obligations proposed by Section 608.415, Florida Statutes.

EXECUTED this 9th day of October 2007.



R. Reid Haney

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