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Division of Corporations

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Account Name : OSBORNE & OSBORNE, P.A.  
Account Number : I20000000119  
Phone : (561) 395-1000  
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**FLORIDA/FOREIGN LIMITED LIABILITY CO.**

**American Direct Marketing, L.L.C.**

Certificate of Status	0
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**ARTICLES OF ORGANIZATION**  
**of**  
**AMERICAN DIRECT MARKETING, L.L.C.**

The undersigned, being a duly authorized person, desiring to form a limited liability company under and pursuant to the Florida Limited Liability Company Act, Chapter 608, Florida Statutes, does hereby adopt the following Articles of Organization:

**ARTICLE I**  
**DURATION**

AMERICAN DIRECT MARKETING, L.L.C. shall exist perpetually or until dissolved in a manner provided by law, or as provided in the regulations adopted by the members.

**ARTICLE II**  
**NAME AND PRINCIPAL PLACE OF BUSINESS**

The name of the limited liability company shall be AMERICAN DIRECT MARKETING, L.L.C., and its principal and mailing office shall be located at 850 N.E. 5th Street, Boca Raton, Florida 33433, but it shall have the power and authority to establish branch offices at any other place or places as the members may designate.

**ARTICLE III**  
**INITIAL REGISTERED OFFICE AND REGISTERED AGENT**

The address of the initial registered office of AMERICAN DIRECT MARKETING, L.L.C. is 798 South Federal Highway, Suite 100, Boca Raton, Florida 33432, and the name of the company's initial registered agent at that address is R. Brady Osborne, Jr.

**ARTICLE IV**  
**MANAGEMENT**

The Company is to be managed by its members and is, therefore, a member-managed company.

**ARTICLE V**  
**PURPOSES AND POWERS**

The purpose for which the Company is being formed is to engage in any activity or business permitted under the laws of the United States and the State of Florida.

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Executed by the undersigned at Boca Raton, Palm Beach County, Florida on the

12 day of September, 2007.

AMERICAN DIRECT MARKETING, L.L.C.,  
a Florida limited liability company

By: Linda O. MacLaren  
LINDA O. MACLAREN, Authorized Agent

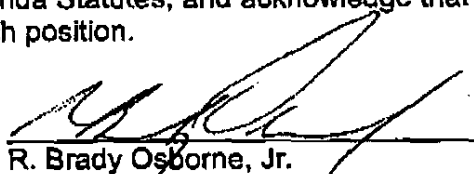
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**ACCEPTANCE OF REGISTERED AGENT**

I agree to act as registered agent for the Company named above, to accept service of process at the place designated in these Articles of Organization, and to comply with the provisions of Chapter 608, Florida Statutes, and acknowledge that I am familiar with, and accept, the obligations of such position.

  
R. Brady Osborne, Jr.

Dated: September 12, 2007

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