

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L07000077242
FILED 8:00 AM
July 26, 2007
Sec. Of State
gmcleod

Article I

The name of the Limited Liability Company is:
MYFITNESSCHANNEL.COM, L.L.C.

Article II

The street address of the principal office of the Limited Liability Company is:
700 SOUTH HARBOUR ISLAND BLVD
111
TAMPA, FL. 33602

The mailing address of the Limited Liability Company is:
700 SOUTH HARBOUR ISLAND BLVD
111
TAMPA, FL. 33602

Article III

The purpose for which this Limited Liability Company is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:
DAVID A NORRIE
700 SOUTH HARBOUR ISLAND BLVD
111
TAMPA, FL. 33602

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: DAVID A. NORRIE

Article V

The name and address of managing members/managers are:

Title: MGR
DAVID A NORRIE
700 SOUTH HARBOUR ISLAND BLVD #111
TAMPA, FL. 33602

Title: MGRM
WORKSHOP CREATIVE GROUP, LLC
6201 6TH STREET S
ST PETE, FL. 33705

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Article VI

The effective date for this Limited Liability Company shall be:

07/26/2007

Signature of member or an authorized representative of a member

Signature: DAVID NORRIE