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FLORIDA/FOREIGN LIMITED LIABILITY CO.

Lifestyle Benefits Marketing, LLC

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H07000189031 3

ARTICLES OF ORGANIZATION
OF
LIFESTYLE BENEFITS MARKETING, LLC

The undersigned authorized representative of the Member of a limited liability company pursuant to the Florida Limited Liability Company Act, Chapter 608, Florida Statutes, hereby submits the following Articles of Organization:

ARTICLE I. NAME

The name of the limited liability company shall be Lifestyle Benefits Marketing, LLC (the "Company").

ARTICLE II. DURATION

The period of the Company's duration shall commence on the date of filing of these Articles of Organization and shall exist perpetually, unless terminated in accordance with the Company's operating agreement.

ARTICLE III. PURPOSE

The purpose for which the Company is being formed is to engage in any activity or business permitted under the laws of the United States and the State of Florida.

ARTICLE IV. ADDRESS OF PRINCIPAL OFFICE

The initial street address of the principal office of the Company shall be:

10500 University Center Drive, Suite #275
Tampa, Florida 33612

ARTICLE V. MAILING ADDRESS

The mailing address of the Company shall be:

10500 University Center Drive, Suite #275
Tampa, Florida 33612

ARTICLE VI. REGISTERED AGENT

The name and street address of the initial registered agent of the Company in the State of Florida is:

Pete Stephens
10500 University Center Drive, Suite #275
Tampa, Florida 33612

H07000189031 3

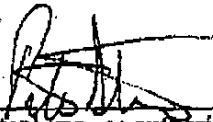
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ARTICLE VII. WITHDRAWAL

In the event of the withdrawal (within the meaning of §608.427, Florida Statutes) of a Member pursuant to the express terms of the operating agreement, the Member shall be entitled to receive only the distributions and other payments expressly provided for in the operating agreement, regardless of whether such distributions and other payments equal the fair value of such withdrawing Member's interest in the Company as of the date of resignation (within the meaning of §608.427, Florida Statutes) of the Member from the Company.

IN WITNESS WHEREOF, the undersigned authorized representative of the Members has executed these Articles of Organization on this 24 day of July, 2007.

By: 
Pete Stephens, as authorized representative of the Members

H07000189031 3

Registered Agent Acceptance

I hereby accept the appointment as registered agent of Lifestyle Benefits Marketing, LLC and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S.

Dated: July 24, 2007

By: 
Pete Stephens, Registered Agent

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