

**W070000 71863**

Florida Department of State  
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 Fax Number : (850) 205-0383

From: Account Name : BRANT, ABRAHAM, REITER & MCCORMICK, P.A.  
 Account Number : I20040000043  
 Phone : (904) 358-2750  
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**FLORIDA/FOREIGN LIMITED LIABILITY CO.**

**Women's Lifestyle Expositions, LLC**

Certificate of Status	1
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**ARTICLES OF ORGANIZATION  
OF  
WOMEN'S LIFESTYLE EXPOSITIONS, LLC**

The undersigned, for the purpose of forming a limited liability company under the Florida Limited Liability Company Act, F.S. Chapter 608, hereby makes, acknowledges, and files the following Articles of Organization.

**ARTICLE I.  
NAME**

The name of the limited liability company shall be **WOMEN'S LIFESTYLE EXPOSITIONS, LLC.**

**ARTICLE II.  
ADDRESS**

The mailing address and street address of the principal office of the Company is **1613 King Street, Jacksonville, Florida 32204.**

**ARTICLE III.  
DURATION**

The Company shall commence its existence upon the filing of these Articles by the Department of State. The Company's existence shall be perpetual unless the Company is sooner terminated as provided in the regulations of the Company.

**ARTICLE IV.  
REGISTERED OFFICE AND AGENT**

The name and street address of the registered agent of the Company in the state of Florida is **Brant, Abraham, Reiter, McCormick & Greene, P.A., 50 North Laura Street, Suite 2750, Jacksonville, Florida 32202.**

**ARTICLE V.  
MANAGEMENT**

The Company shall be managed by **William H. Coleman**, as Managing Member.

**IN WITNESS WHEREOF**, the undersigned organizer has made and subscribed these Articles of Organization for the foregoing uses and purposes.

Executed by the undersigned on the 11 day of July, 2007.

  
\_\_\_\_\_  
Jan D. McCormick  
Authorized Representative

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**CERTIFICATE OF DESIGNATION OF REGISTERED AGENT/REGISTERED OFFICE**

Under the provisions of F.S. 608.414 or 608.507, WOMEN'S LIFESTYLE EXPOSITIONS, LLC submits the following statement to designate a registered office and registered agent in the state of Florida:

- 1. The name of the limited liability company is WOMEN'S LIFESTYLE EXPOSITIONS, LLC.
- 2. The name and street address of the registered agent in Florida is:

Brant, Abraham, Reiter, McCormick & Greene, P.A.  
50 North Laura Street, Suite 2750  
Jacksonville, Florida 32202

The undersigned, being the person named in the Articles of Organization of WOMEN'S LIFESTYLE EXPOSITIONS, LLC as the registered agent of this limited liability company, hereby consents to accept service of process for the above-stated Company at the place designated in the Articles of Organization, and accepts the appointment as registered agent and agrees to act in this capacity. The undersigned further agrees to comply with the provisions of all statutes relating to the proper and complete performance of his or her duties, and is familiar with and accepts the obligations of the position of registered agent.

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JUL 11 2007  
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FLORIDA

By: Jan D. McCormick, VP  
Jan D. McCormick  
Its: Vice President

"Registered Agent"

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