

**Electronic Articles of Organization  
For  
Florida Limited Liability Company**

L07000064366  
FILED 8:00 AM  
June 19, 2007  
Sec. Of State  
gharvey

**Article I**

The name of the Limited Liability Company is:  
W15 CONCEPTS LLC

**Article II**

The street address of the principal office of the Limited Liability Company is:  
2 SOUTH BISCAYNE BLVD.  
3800  
MIAMI, FL. US 33131

The mailing address of the Limited Liability Company is:  
2 SOUTH BISCAYNE BLVD.  
3800  
MIAMI, FL. US 33131

**Article III**

The purpose for which this Limited Liability Company is organized is:  
A MARKETING AND CONSULTING LIMITED LIABILITY COMPANY

**Article IV**

The name and Florida street address of the registered agent is:  
ADAM S LANGER  
1504 BAY ROAD  
3210  
MIAMI BEACH, FL. 33139

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: ADAM S. LANGER

## **Article V**

The name and address of managing members/managers are:

Title: MGR  
ADAM S LANGER  
1504 BAY ROAD APT 3210  
MIAMI BEACH, FL. 33139 US

Title: MGRM  
MATTHEW S AVITAL  
1504 BAY ROAD APT 3210  
MIAMI BEACH, FL. 33139 US

Signature of member or an authorized representative of a member

Signature: ADAM S. LANGER

L07000064366  
FILED 8:00 AM  
June 19, 2007  
Sec. Of State  
gharvey