

2010 LIMITED LIABILITY COMPANY ANNUAL REPORT

DOCUMENT# L07000057022

Entity Name: BRAND IDEOLOGY, LLC

FILED
Feb 16, 2010
Secretary of State

Current Principal Place of Business:

220 PONTE VEDRA PARK DRIVE
260
PONTE VEDRA BEACH, FL 32082

New Principal Place of Business:

Current Mailing Address:

220 PONTE VEDRA PARK DRIVE
260
PONTE VEDRA BEACH, FL 32082

New Mailing Address:

FEI Number: 26-0263362

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

MCCULLAGH, LEO
100 PLANTATION CIRCLE
PONTE VEDRA BEACH, FL 32082 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: _____

Electronic Signature of Registered Agent

Date

MANAGING MEMBERS/MANAGERS:

Title: MGRM
Name: MCCULLAGH, LEO P
Address: 100 PLANTATION CIRCLE
City-St-Zip: PONTE VEDRA BEACH, FL 32082

Title: MGRM
Name: BLISS, JEFFERY R
Address: 112 SOUTH ROYAL STREET, SUITE C
City-St-Zip: ALEXANDRIA, VA 22314

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statutes.

SIGNATURE: LEO MCCULLAGH

MGRM

02/16/2010

Electronic Signature of Signing Managing Member, Manager, or Authorized Representative / Date