

# 2009 LIMITED LIABILITY COMPANY ANNUAL REPORT

DOCUMENT# L07000057022

Entity Name: BRAND IDEOLOGY, LLC

FILED  
Jan 20, 2009  
Secretary of State

## Current Principal Place of Business:

1520 SAWGRASS VILLAGE DRIVE  
151  
PONTE VEDRA BEACH, FL 32082

## Current Mailing Address:

1520 SAWGRASS VILLAGE DRIVE  
151  
PONTE VEDRA BEACH, FL 32082

## New Principal Place of Business:

220 PONTE VEDRA PARK DRIVE  
260  
PONTE VEDRA BEACH, FL 32082

## New Mailing Address:

220 PONTE VEDRA PARK DRIVE  
260  
PONTE VEDRA BEACH, FL 32082

FEI Number: 26-0263362

FEI Number Applied For ( )

FEI Number Not Applicable ( )

Certificate of Status Desired ( )

## Name and Address of Current Registered Agent:

MCCULLAUGH, LEO P  
1520 SAWGRASS VILLAGE DRIVE  
151  
PONTE VEDRA BEACH, FL 32082 US

## Name and Address of New Registered Agent:

MCCULLAGH, LEO  
100 PLANTATION CIRCLE  
PONTE VEDRA BEACH, FL 32082 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: LEO P. MCCULLAGH

01/20/2009

Electronic Signature of Registered Agent

Date

## MANAGING MEMBERS/MANAGERS:

Title: MGRM ( ) Delete  
Name: MCCULLAUGH, LEO P  
Address: 1520 SAWGRASS VILLAGE DRIVE, #151  
City-St-Zip: PONTE VEDRA BEACH, FL 32082

Title: MGRM ( ) Delete  
Name: BLISS, JEFFERY R  
Address: 112 SOUTH ROYAL STREET, SUITE C  
City-St-Zip: ALEXANDRIA, VA 22314

## ADDITIONS/CHANGES:

Title: MGRM (X) Change ( ) Addition  
Name: MCCULLAGH, LEO P  
Address: 100 PLANTATION CIRCLE  
City-St-Zip: PONTE VEDRA BEACH, FL 32082

Title: ( ) Change ( ) Addition  
Name:  
Address:  
City-St-Zip:

I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Chapter 119, Florida Statutes. I further certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statutes.

SIGNATURE: LEO P. MCCULLAGH

MGRM

01/20/2009

Electronic Signature of Signing Managing Member, Manager, or Authorized Representative / Date