

**Electronic Articles of Organization
For
Florida Limited Liability Company**

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FILED 8:00 AM
May 25, 2007
Sec. Of State
rhunt

Article I

The name of the Limited Liability Company is:
MOTIVITY COMMUNICATIONS LLC

Article II

The street address of the principal office of the Limited Liability Company is:
3903 NORTH FLORIDA AVENUE
TAMPA, FL. US 33603

The mailing address of the Limited Liability Company is:
3903 NORTH FLORIDA AVENUE
TAMPA, FL. US 33603

Article III

The purpose for which this Limited Liability Company is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:
MICHAEL R CAREY
712 SOUTH OREGON AVENUE
TAMPA, FL. 33606

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: MICHAEL R. CAREY

Article V

The name and address of managing members/managers are:

Title: MGR
D. R MUSSELMAN
3903 NORTH FLORIDA AVENUE
TAMPA, FL. 33603 US

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Signature of member or an authorized representative of a member

Signature: MICHAEL R. CAREY