

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L07000045410
FILED 8:00 AM
April 30, 2007
Sec. Of State
gmcleod

Article I

The name of the Limited Liability Company is:

GAME SEVEN SPORTS MEDIA, LLC

Article II

The street address of the principal office of the Limited Liability Company is:

105 GREAT ISAAC COURT
PUNTA GORDA, FL. US 33950

The mailing address of the Limited Liability Company is:

PO BOX 3222
C/O BLUE EQUITY, LLC
LOUISVILLE, KY. US 402013222

Article III

The purpose for which this Limited Liability Company is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:

JUDITH F ROTH
105 GREAT ISAAC COURT
PUNTA GORDA, FL. 33950

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: JUDITH F ROTH

Article V

The name and address of managing members/managers are:

Title: MGR
JONATHAN S BLUE
333 EAST MAIN STREET, SUITE 200
LOUISVILLE, KY. 40202 US

Title: MGR
DAVID M ROTH
333 EAST MAIN STREET, SUITE 200
LOUISVILLE, KY. 40202 US

Title: MGR
MICHAEL J PRINCIPE
220 WEST 42ND STREET, 5TH FLOOR
NEW YORK, NY. 10036 US

Title: MGR
JASON CHARNEY
9113 GENEVA CIRCLE
PROSPECT, KY. 40059 US

Title: MGR
BROOKS D DOWNING
1795 ALYSHEBA WAY, SUITE 5205
LEXINGTON, KY. 40509 US

Article VI

The effective date for this Limited Liability Company shall be:

05/01/2007

Signature of member or an authorized representative of a member

Signature: DAVID M ROTH, DIRECTOR

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