Electronic Articles of Organization For Florida Limited Liability Company

L07000038245 FILED 8:00 AM April 10, 2007 Sec. Of State jbryan

Article I

The name of the Limited Liability Company is:

MERCHANT RETAILERS ASSOCIATION LLC

Article II

The street address of the principal office of the Limited Liability Company is:

5600 BEE RIDGE ROAD B SARASOTA, FL. 34233

The mailing address of the Limited Liability Company is:

5600 BEE RIDGE ROAD B SARASOTA, FL. 34233

Article III

The purpose for which this Limited Liability Company is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:

MARK J FLANNAGAN 5600 BEE RIDGE ROAD B SARASOTA, FL. 34233

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: MARK FLANNAGAN

Article V

The name and address of managing members/managers are:

Title: MGRM MARK J FLANNAGAN 1267 RIEGELS LANDING DR SARASOTA, FL. 34242

L07000038245 FILED 8:00 AM April 10, 2007 Sec. Of State jbryan

Article VI

The effective date for this Limited Liability Company shall be: 04/09/2007

Signature of member or an authorized representative of a member Signature: MARK FLANNAGAN