Electronic Articles of Organization For Florida Limited Liability Company

L07000026125 FILED 8:00 AM March 09, 2007 Sec. Of State dbruce

Article I

The name of the Limited Liability Company is: DIRECT BEAUTY, LLC

Article II

The street address of the principal office of the Limited Liability Company is:

10050 84TH WAY N. SEMINOLE, FL. 33607

The mailing address of the Limited Liability Company is:

10050 84TH WAY N. SEMINOLE, FL. 33607

Article III

The purpose for which this Limited Liability Company is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:

CORPORATE COMPLIANCE SERVICES, INC. 1393 PASADENA AVENUE S. SUITE B ST. PETERSBURG, FL. 33707

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: JAMES HUNTER

Signature of member or an authorized representative of a member

Signature: JAMES LEWIS HUNTER, ESQUIRE