

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L07000007460
FILED 8:00 AM
January 22, 2007
Sec. Of State
mthomas

Article I

The name of the Limited Liability Company is:

IMPROVED EXPERIENCE, LLC

Article II

The street address of the principal office of the Limited Liability Company is:

1836 NW 97TH AVENUE
PLANTATION, FL. US 33322

The mailing address of the Limited Liability Company is:

1836 NW 97TH AVENUE
PLANTATION, FL. US 33322

Article III

The purpose for which this Limited Liability Company is organized is:

ONLINE BUSINESS INTELLIGENCE AND SURVEY SOFTWARE.□□□□

Article IV

The name and Florida street address of the registered agent is:

CLAUDIA FAUST
1836 NW 97TH AVENUE
PLANTATION, FL. 33322

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: CLAUDIA FAUST

Article V

The name and address of managing members/managers are:

Title: MGRM
CLAUDIA FAUST
1836 NW 97TH AVENUE
PLANTATION, FL. 33322 US

Title: MGRM
ALISE CORTEZ
6887 GASTON AVENUE
DALLAS, TX. 75214 US

Title: MGRM
DENIZ TUGCU
1836 NW 97TH AVENUE
PLANTATION, FL. 33322 US

Article VI

The effective date for this Limited Liability Company shall be:

01/19/2007

Signature of member or an authorized representative of a member

Signature: CLAUDIA J. FAUST

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