

LO 7000004102

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B. KOHR

MAR 10 2010

EXAMINER

**SPIEGEL & UTRERA, P.A.**

(Requestor's Name)

**1840 SOUTHWEST 22 STREET, 4TH FLOOR**

**MIAMI, FL 33145 - (305) 854-6000**

**CORPORATION NAME(S) & DOCUMENT NUMBER(S)**  
(if known):

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1. **LUXURY BRAND PARTNERS LLC** **L07000004102**  
(Corporation Name) (Document #)
2. \_\_\_\_\_  
(Corporation Name) (Document #)
3. \_\_\_\_\_  
(Corporation Name) (Document #)
4. \_\_\_\_\_  
(Corporation Name) (Document #)

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NEW FILINGS	
<input type="checkbox"/>	Profit
<input type="checkbox"/>	NonProfit
<input type="checkbox"/>	Limited Liability
<input type="checkbox"/>	Domestication
<input type="checkbox"/>	Other

AMENDMENTS	
<input checked="" type="checkbox"/>	Amendment
<input type="checkbox"/>	Resignation of R.A., Officer/Director
<input type="checkbox"/>	Change of Registered Agent
<input type="checkbox"/>	Dissolution/Withdrawal
<input type="checkbox"/>	Merger

OTHER FILINGS	
<input type="checkbox"/>	Annual Report
<input type="checkbox"/>	Fictitious Name
<input type="checkbox"/>	Name Reservation

REGISTRATION/ QUALIFICATION	
<input type="checkbox"/>	Foreign
<input type="checkbox"/>	Limited Partnership
<input type="checkbox"/>	Reinstatement
<input type="checkbox"/>	Trademark
<input type="checkbox"/>	Other

Examiner's Initials

**ARTICLES OF AMENDMENT  
TO  
ARTICLES OF ORGANIZATION  
OF  
LUXURY BRAND PARTNERS LLC**

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Pursuant to the provisions of section 608.411(2), Florida Statutes, this Limited Liability Company adopts the following Articles of Amendment to its Articles of Organization:

**FIRST:** The name of the Limited Liability Company is **LUXURY BRAND PARTNERS LLC**

**SECOND:** The name of the Limited Liability Company shall be changed to **PUREPLAY INTERACTIVE LLC**.

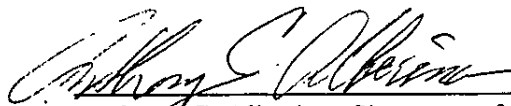
**THIRD:** The Articles of Organization were filed on January 11, 2007 .

**FIFTH:** The date of the adoption of this amendment is the \_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

**SIXTH:** The amendment was adopted by the limited liability company.

**SEVENTH:** This amendment shall be effective upon the filing with the Secretary of State of Florida.

Signed this \_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.



Anthony C. Alberino, Signature of a Member  
or Authorized Representative of a Member

