

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L06000118761
FILED 8:00 AM
December 13, 2006
Sec. Of State
Isellers

Article I

The name of the Limited Liability Company is:

SERIOUS EXERCISE, LLC

Article II

The street address of the principal office of the Limited Liability Company is:

1029 SUGARTREE LANE NORTH
LAKELAND, FL. US 33813

The mailing address of the Limited Liability Company is:

1029 SUGARTREE LANE NORTH
LAKELAND, FL. US 33813

Article III

The purpose for which this Limited Liability Company is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:

HAL A AIRTH JR
500 SOUTH FLORIDA AVENUE
SUITE 800
LAKELAND, FL. 33801

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: HAL A. AIRTH, JR.

Article V

The name and address of managing members/managers are:

Title: MGRM
STEPHEN CAREY
1029 SUGARTREE LANE NORTH
LAKELAND, FL. 33813 US

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Signature of member or an authorized representative of a member

Signature: HAL A. AIRTH, JR.