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DIVISION OF CORPORATIONS

**FLORIDA/FOREIGN LIMITED LIABILITY CO.**

**International Holiday Extravaganza, LLC**

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EFFECTIVE DATE  
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*[Signature]*  
11/6/2006

**ARTICLES OF ORGANIZATION OF  
INTERNATIONAL HOLIDAY EXTRAVAGANZA, LLC**

The undersigned, being authorized to execute and file these Articles, hereby certifies that:

**ARTICLE I  
NAME**

The name of the Limited Liability Company is INTERNATIONAL HOLIDAY EXTRAVAGANZA, LLC.

**ARTICLE II  
COMMENCEMENT**

The existence of the Limited Liability Company shall commence on November 3, 2006.

**ARTICLE III  
ADDRESS**

The initial street address of the principal office and mailing address of the Limited Liability Company is 3015 North Bay Road, Miami Beach, Florida 33140.

**ARTICLE IV  
REGISTERED AGENT AND REGISTERED OFFICE**

The name and the street address of the initial registered agent are:

**Eduardo R. Arista, Esq.  
Arista & Feldman, P.L.  
Gables International Plaza  
2655 LeJeune Road, 5<sup>th</sup> Floor  
Coral Gables, Florida 33134**

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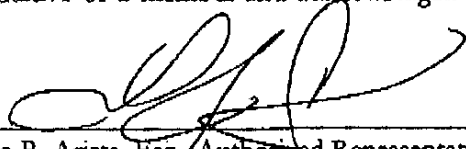
**ARTICLE V  
MANAGEMENT**

The Limited Liability Company shall be managed by two managing members and is therefore a manager-managed company. The name and address of the initial managing members are:

VSL Marketing, LLC  
525 Alhambra Circle  
Coral Gables, Florida 33134

Jana Blaha  
3015 North Bay Road  
Miami Beach, Florida 33140

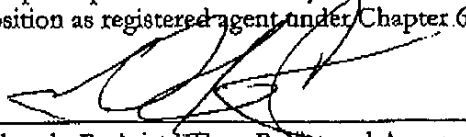
IN WITNESS WHEREOF, I have signed these Articles of Organization as an authorized representative of a member and acknowledged them to be my act this 6 day of November, 2006.



\_\_\_\_\_  
Eduardo R. Arista, Esq., Authorized Representative of a Member

**STATEMENT ACCEPTING APPOINTMENT AS REGISTERED AGENT**

I hereby accept the designation as registered agent to accept service of process for INTERNATIONAL HOLIDAY EXTRAVAGANZA, LLC at the place designated in Article IV above. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent under Chapter 608, Florida Statutes.



\_\_\_\_\_  
Eduardo R. Arista, Esq., Registered Agent

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