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COVER LETTER

TO:	Registration Se Division of Cor					
SUBJECT: Racing Media Services, LLC (Name of Limited Liability Company)						
The end	closed Articles of	f Organization and fee(s) are so	ubmitted for filing.			
Please	return all corresp	ondence concerning this matte	r to the following:			
	Michael J					
(Name of Person)						
Racing Media Services, LLC						
(Firm/Company)						
1416 Beacon Street Street						
			(Address)			
	New Sm	yrna Beach FL 3	32169			
(City/State and Zip Code)						
For further information concerning this matter, please call:						
Michael J. Urban at (386) 426-1965						
	(Name of Person) (Area Code & Daytime Telephone Number)					
Enclos	sed is a check fo	or the following amount:				
□ \$125	5.00 Filing Fee	\$130.00 Filing Fee & Certificate of Status	\$155.00 Filing Fee & Certified Copy (additional copy is enclosed)	\$160.00 Filing Fee, Certificate of Status & Certified Copy (additional copy is enclosed)		
		Mailing Address Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314	Street/Courier Address Registration Section Division of Corporatio Clifton Building 2661 Executive Center	ns Circle		

FILED SECRETARY OF STATE DIVISION OF CORPORATIONS

ARTICLES OF ORGANIZATION

OF

06 SEP 11 PM 12: 59

RACING MEDIA SERVICES, LLC

The undersigned, for the purpose of forming a limited liability company under the laws of the State of Florida, hereby adopts the following Articles of Organization.

ARTICLE I

The name of this limited liability company is RACING MEDIA SERVICES, LLC, with its principal office located at 1416 Beacon Street, New Smyrna Beach, Florida, 32169.

ARTICLE II

This company shall exist until dissolved in a manner provided by law, or as provided in the regulations adopted by the members.

ARTICLE III

The general nature of the business to be transacted by this limited liability company is as follows:

- (a). To transact any and all lawful business for which companies may be organized under the laws of the State of Florida.
- (b). To own, operate, and manage a business specializing in the promotion of participation in athletic events, to generate name recognition for persons included in athletic events, to develop photographs and other depictions of athletic events, to produce personalized memorabilia and repurchase, acquire, lease, rent, and own all forms of equipment and licenses to engage in such business.
- (c). To purchase, take, receive, lease, sub-lease or otherwise acquire, own, hold, improve, use, and otherwise deal in and with the real and personal property or any interest therein, wherever situated.

- (d). To sell, convey, mortgage, pledge, create a security interest in, lease, exchange, transfer and otherwise dispose of all or part of its property and assets.
- (e). To make contracts and guarantees and incur liabilities, borrow money at such rates of interest as the limited liability company may determine, issue its notes, bonds, and other obligations, and secure any of its obligations by mortgage or pledge of all or any of its property, franchises and income.
- (f). To lend money for its business purposes, invest and reinvest its funds, and take and hold real and personal property as security for the payment of funds so loaned or invested.
- (g). To conduct its business, carry on its operations, and have offices and exercise the powers granted by this act within or without this state.
- (h). To make distribution for the public welfare or for other charitable, scientific or educational purposes.
- (i). To pay pensions and establish pension plans, profit sharing plans, stock bonus plans, stock option plans and other incentive plans for any and all of its directors and officers.
- (j). To be a promoter, incorporator, partner, member, associate or manager of any corporation, partnership, joint venture, trust or other enterprise.
- (k). To have, exercise and enjoy all of the rights and privileges of limited liability companies for profit as conferred by the laws of the State of Florida, it being expressly provided that the enumeration of the specific powers and purposes shall not be held to limit or restrict in any manner the general powers of the company.

ARTICLE IV

The mailing address of the principal office of this company is 1416 Beacon Street, New Smyrna Beach, Florida, 32169 and the name of the registered agent of this company is MICHAEL J. URBAN, 1416 Beacon Street, New Smyrna Beach, Florida, 32169.

ARTICLE V

This limited liability company shall be managed by one (1) manager. The name and address of the manager who shall serve until the first annual meeting of the members or until their successors are appointed and qualified is:

NAME

ADDRESS

Michael J. Urban

1416 Beacon Street, New Smyrna Beach, Florida, 32169

ARTICLE VI

The name and address of the person executing these Articles of Organization on behalf of the managing members and who has been authorized to execute these Articles of Organization by the members is:

<u>NAME</u>

ADDRESS

Michael J. Urban

1416 Beacon Street, New Smyrna Beach, Florida, 32169

ARTICLE VII

Members of the company may participate in regular and special meetings of the Board of Members by means of conference telephone as provided by law.

ARTICLE VIII

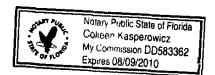
This limited liability company reserves the right to amend or repeal any provisions contained in these Articles of Organization or any amendment hereto in the manner provided by law and any right conferred upon the shareholders is subject to this reservation. Every amendment shall be approved by the holder or holders of a majority of the members entitled to vote thereon.

IN WITNESS WHEREOF, the undersigned subscribers have executed these Articles of Organization this 29 day of August, 2006.

MICHAEL J. URBAN

STATE OF FLORIDA COUNTY OF VOLUSIA

BEFORE ME, a notary public authorized to take acknowledgments in the state and county set forth above, personally appeared MICHAEL J. URBAN known to me personally or who produced FOLUGIS-550-69-445-0 as identification and who executed the foregoing Articles of Organization, and who acknowledged before me that they executed those Articles of Organization.



Notary Public,
My Commission Expires: \$/9/2010

Pursuant to Chapter 608.415 as amended, of the Florida Statutes, the undersigned individual designated as Registered Agent in the Articles of Organization for RACING MEDIA SERVICES, LLC, with an office located at 1416 Beacon Street, New Smyrna Beach, Florida, 32169, therefore to act as Registered Agent and is familiar with and accepts the obligations imposed pursuant to the provisions of said Statute.

MICHAEL J. URBAN