


2008 LIMITED LIABILITY COMPANY ANNUAL REPORT

FILED
Jul 22, 2008 8:00 am
Secretary of State

07-22-2008 90026 009 ***138.75

| | |
|---|---|
| DOCUMENT # L06000085377 1. Entity Name ALACHUA MARKETING & PROMOTIONS, LLC |  |
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|---|---|
| Principal Place of Business 15281 NW US HIGHWAY 441 SUITE 20 ALACHUA, FL 32615 | Mailing Address 15281 NW US HIGHWAY 441 SUITE 20 ALACHUA, FL 32615 |
|---|---|

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| 2. Principal Place of Business - No P.O. Box # Suite, Apt. #, etc. City & State Zip Country | 3. Mailing Address Suite, Apt. #, etc. City & State Zip Country |
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07162008 Chg-LLC CR2E083 (12/06)

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| 4. FEI Number 41-2213166 | Applied For Not Applicable |
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| 5. Certificate of Status Desired <input type="checkbox"/> | \$5.00 Additional Fee Required |
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| 6. Name and Address of Current Registered Agent GUYNN, JEFFERY B 16411 PEGGY RD ALACHUA, FL 32615 | 7. Name and Address of New Registered Agent Name Street Address (P.O. Box Number is Not Acceptable) City FL Zip Code |
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8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.

SIGNATURE  JEFFERY B GUYNN 7/21/08
Signature, typed or printed name of registered agent and title if applicable. (NOTE: Registered Agent signature required when reinstating) DATE

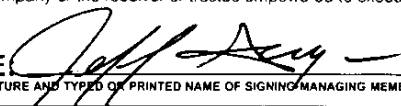
FILE NOW!!! FEE IS \$138.75
Due by September 12, 2008

In accordance with s. 607.193(2)(b), F.S., the limited liability company did not receive the prior notice.

Make check payable to
Florida Department of State

| 9. MANAGING MEMBERS/MANAGERS | | 10. ADDITIONS/CHANGES | |
|--|--|--|---|
| TITLE NAME STREET ADDRESS CITY-ST-ZIP | MGRM GUYNN, JEFFERY B 15281 NW US HIGHWAY 441 ALACHUA, FL 32615 <input type="checkbox"/> Delete | TITLE NAME STREET ADDRESS CITY-ST-ZIP | <input type="checkbox"/> Change <input type="checkbox"/> Addition |
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11. I hereby certify that the information supplied with this filing does not qualify for the exemptions contained in Chapter 119, Florida Statutes. I further certify that the information indicated on this report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statutes.

SIGNATURE  7/21/08
SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING MANAGING MEMBER, MANAGER, OR AUTHORIZED REPRESENTATIVE Date Daytime Phone #

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Alachua Marketing & Promotions



AMP Up Your Business!

2007 Annual Report

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Alachua Marketing & Promotions provides solutions for promoting and marketing a business by creating promotional products that leave lasting impressions with a targeted demographic, ranging from pens to custom items used for trade shows, business showcases, direct mail campaigns, on-site promotional set-ups, and much more.

Alachua Marketing & Promotions helps organizations select the promotional products that will work best with the brand and marketing message to create the greatest impact allowing them to compete in a very saturated marketplace.

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Alachua Marketing & Promotions has had a successful year and looks forward to engaging new changes and opportunities in the near future.

Jeffrey B. Guynn
President
Alachua Marketing & Promotions

Fiscal year 2007 was another remarkable year for Alachua Marketing & Promotions. Total revenue increase was 51% from the prior year to a record setting \$\$138,645.57. By any measure, we exceeded our internal objectives and sales expectations. However, the numbers only begin to tell the story.

The real story of 2007 is one of transformation, growth and community relations. We are a very different company today then we were a year ago.

- Today, we are a company very involved in our community and seen as an up-and-coming leader in our community. A year ago we were unable to help our area non-profits with their fiscal needs, now our key principals sit on various boards in the community and we sponsor many charitable events in our community.
- Today, we have made an impact in our marketplace and are competing head-to-head with other promotional products in the community. A year ago we were a small fish in a big pond, now we are one of the big fish.
- Today, as we start a new fiscal year, we are proud to introduce several infrastructure changes including the additional of another managing principal to the Alachua Marketing & Promotions family.

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- Today, we are conducting business over more than five counties and have plans to open a second branch office before the end of 2008. A year ago we secured most of our business from Alachua County businesses.
- Today, we have plans to hire additional sales associates to keep up with the demand for our services. A year ago we were a small office with one sales associate and office assistance.

Changes such as the ones listed above have transformed and challenged every part of our organization. Each of your executive officers has been challenged to keep pace with the incredible growth and demand. Yet, our customers have been served, our products have been delivered, and our financial goals have been achieved even as we have had to transform our organizational structures and processes to lay the foundation for an even more prosperous future. One of the biggest challenges that a business faces is simultaneously fulfilling near-term daily obligations to customers and employees while, at the same time, investing in sufficient resources to aid the future success of the organization. This balancing act is even further compounded by the tumultuous economy and change in the political landscape.

I would like to take this time to thank all of our employees and stakeholders. They are the ones who have made 2007 a successful year through their extra efforts and personal achievements. In many cases, our employees and partners went above and beyond the call of duty to do the right thing for the company. Thank you.

Sincerely



Jeffrey B. Gynn

President

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the

Growing World

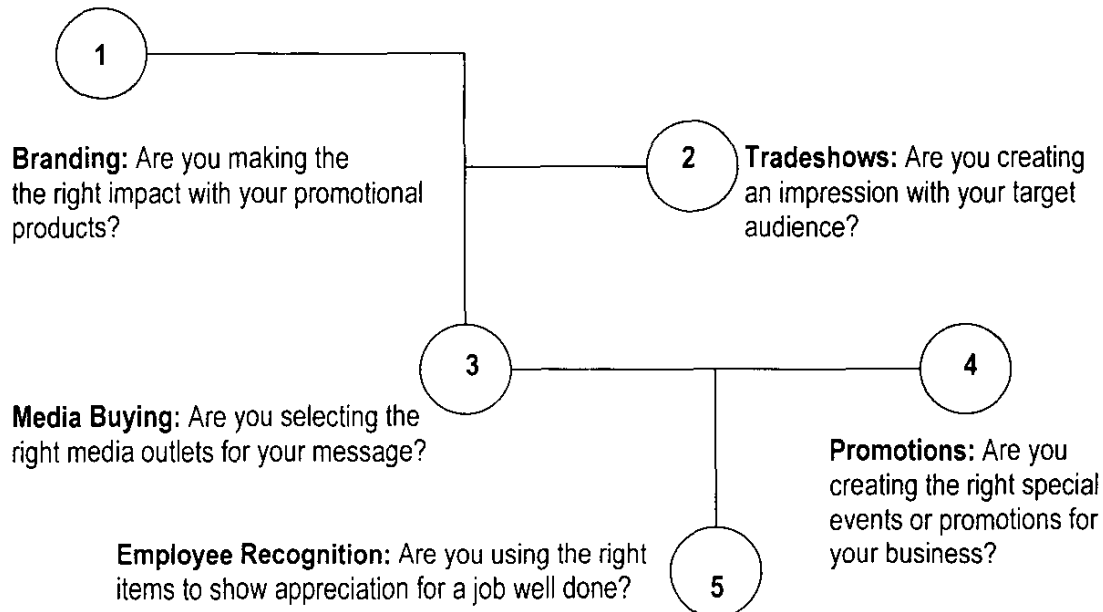
of

Alachua Marketing & Promotions

During the last year we have been very busy expanding our operations to offer a broader array of products and services. Alachua Marketing & Promotions grew from a one-person show to a success small business with more than three employees in 2007. We further expanded our operating area to include more counties and over 50 new clients.

To better accommodate our growth we brought in a key stakeholder to perform the duties of a Chief Operations Officer and are planning an expansion with the creation of a sales office in Atlanta, Georgia by the end of fiscal year 2008.

Alachua Marketing & Promotions helps businesses with the following:



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fiscal 2007

in
review

Quarter 1: Fiscal 2007

Alachua Marketing & Promotions moved into its first full year as a small business. The first quarter we carry over an accounts payable spreadsheet of \$6,467.12 with 22 clients owing balances on promotional products received, while 9 of these accounts were past due balances from fiscal year 2006.

The first quarter results in \$33,727.01 in revenues showing a \$19,552.53 in profits.

Quarter 2: Fiscal 2007

The second quarter results in \$37,682.17 in revenues showing a \$6,324.79 in profits.

Quarter 3: Fiscal 2007

The third quarter results in \$40,500.64 in revenues showing a \$13,590.67 in profits and an increase of \$9,952.50 between September 2006 and September 2007. This is exactly one year after the business was started.

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Quarter 4: Fiscal 2007

The fourth quarter results in \$24,728.75 in revenues showing a \$11,055.28 in profits and a decrease of \$25.46 between October – December 2006 and October – December 2007.