

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L05000089616
FILED 8:00 AM
September 12, 2005
Sec. Of State
mthomas

Article I

The name of the Limited Liability Company is:

DIRECT RESPONSE, LLC

Article II

The street address of the principal office of the Limited Liability Company is:

1011 SW 110TH TERRACE
DAVIE, FL. 33324

The mailing address of the Limited Liability Company is:

PO BOX 293001
DAVIE, FL. 33329

Article III

The purpose for which this Limited Liability Company is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:

EDWARD G ASHTON
1011 SW 110TH TERRACE
DAVIE, FL. 33324

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: EDWARD G. ASHTON

Article V

The name and address of managing members/managers are:

Title: MGRM
EDWARD G ASHTON
1011 SW 110TH TERRACE
DAVIE, FL. 33324

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Signature of member or an authorized representative of a member

Signature: EDWARD G. ASHTON