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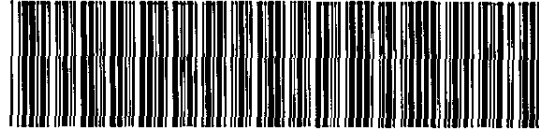
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**RAHDERT, STEELE, BRYAN, BOLE & REYNOLDS, P.A.**

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OF COUNSEL:  
JOHN W. DAY

July 23, 2005

Division of Corporations  
Florida Department of State  
P.O. Box 6327  
Tallahassee, FL 32314

**Re: Roma Direct Marketing, LLC**

Dear Sir/Madam:

Enclosed please find Articles of Organization of Roma Direct Marketing, LLC. Please file the original and return a copy showing the document filed.

A check in the amount of \$125.00 is enclosed to cover the filing fee.

Thank you for your attention to this matter.

Sincerely,

  
Thomas E. Reynolds

:mjf  
Encl.

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TALLAHASSEE, FLORIDA

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**ARTICLES OF ORGANIZATION**  
**OF**  
**ROMA DIRECT MARKETING, LLC**

The undersigned, for the purposes of forming a limited liability company under the provisions of Chapter 608 of the Florida Statutes (hereinafter referred to as "the Company"), hereby agrees to the following:

**ARTICLE I - NAME**

The name of the Company shall be ROMA DIRECT MARKETING, LLC.

**ARTICLE II - PURPOSE AND POWERS**

Section 1. The Company is formed for the purpose of engaging in any lawful activity or business for which limited liability companies may be organized under the laws of the State of Florida.

Section 2. The Company may exercise all powers, rights, and privileges conferred on limited liability companies pursuant to the laws of the State of Florida.

**ARTICLE III - TERMS OF EXISTENCE**

The Company shall have perpetual existence.

**ARTICLE IV - PRINCIPAL OFFICE OF COMPANY**

The principal office of the Company shall be 123 Boca Ciega Drive, Madeira Beach, FL 33708.

**ARTICLE V - MAILING ADDRESS OF COMPANY**

The mailing address of the Company shall be P.O. Box 59, St. Petersburg, FL 33731.

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**ARTICLE VI - REGISTERED OFFICE AND AGENT**

Section 1. The street address of the initial registered agent of the Company shall be 535 Central Avenue, St. Petersburg, Florida 33701.

Section 2. The name of the initial registered agent of the Company located at said site shall be Thomas E. Reynolds.

**ARTICLE VII - MANAGEMENT**

Section 1. The business and affairs of the Company shall be managed by its Managers.

Section 2. The initial Managers are identified as follows:

<u>Name</u>	<u>Address</u>
John T. Hawkins	123 Boca Ciega Drive Madeira Beach, FL 33708

IN WITNESS WHEREOF, for purposes of forming a limited liability company under the laws of the State of Florida, the undersigned executed these Articles of Organization on this 21 day of July, 2005.

  
John T. Hawkins, Managing Member

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TALLAHASSEE, FLORIDA

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**CERTIFICATE OF DESIGNATION AND ACCEPTANCE  
REGISTERED AGENT/REGISTERED OFFICE**

Pursuant to the provisions of section 608.407(d) of the Florida Statutes, the following limited liability company, organizing under the laws of the State of Florida, submits this statement for the purpose of designating the registered office/registered agent in the State of Florida and evidencing the registered agent's acceptance of that position.

1. The name of the company is: ROMA DIRECT MARKETING, LLC

2. The name and address of the registered agent and office is: THOMAS E. REYNOLDS  
535 Central Avenue  
St. Petersburg, Florida 33701

SIGNATURE: \_\_\_\_\_

John T. Hawkins, Managing Member

Date: \_\_\_\_\_

7/21/05

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED COMPANY AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.

SIGNATURE: \_\_\_\_\_

Thomas E. Reynolds

Date: \_\_\_\_\_

8/1/05

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