2012 LIMITED LIABILITY COMPANY ANNUAL REPORT

DOCUMENT# L05000074137

Entity Name: TOTAL CONCEPT INITIATIVE, LLC

FILED Jan 24, 2012 Secretary of State

Date

Current Principal Place of Business: New Principal Place of Business:

13555 AUTOMOBILE BLVD. 4500 140TH STREET NORTH SUITE 640 SUITE 213

CLEARWATER, FL 33762 CLEARWATER, FL 33762

Current Mailing Address: New Mailing Address:

13555 AUTOMOBILE BLVD. 4500 140TH STREET NORTH SUITE 640 SUITE 213 CLEARWATER, FL 33762 CLEARWATER, FL 33762

FEI Number: 20-3212356 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

SMITH HULSEY & BUSEY 225 WATER STREET SUITE 1800 JACKSONVILLE, FL 32202 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

MANAGING MEMBERS/MANAGERS:

Title: MGRM

Name: MULTI-MEDIA EXPOSURE,INC
Address: 150 MORRISTOWN RD. STE 110
City-St-Zip: BERNARDSVILLE, NJ 07924

Title: MGRM

Name: HARTMAN MEDIA MANAGEMENT, INC

Address: 12840 STANWICK CIR. City-St-Zip: TAMPA, FL 33626

Title: MGRM

 Name:
 PTK PRODUCTIONS,INC

 Address:
 10635 HUSTON LN.

 City-St-Zip:
 LARGO, FL 33774

I hereby certify that the information indicated on this report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 608, Florida Statues.

SIGNATURE: SCIPIONE BORGHESE MGRM 01/24/2012