

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L05000068560
FILED 8:00 AM
July 12, 2005
Sec. Of State
jsadler

Article I

The name of the Limited Liability Company is:

DIRECT BUSINESS ALLIANCE, LLC

Article II

The street address of the principal office of the Limited Liability Company is:

1485 NORTH PARK DRIVE
WESTON, FL. 33326

The mailing address of the Limited Liability Company is:

1485 NORTH PARK DRIVE
WESTON, FL. 33326

Article III

The purpose for which this Limited Liability Company is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:

EVAN B PLOTKA ESQUIRE
7771 W. OAKLAND PARK BLVD.
SUITE 122
SUNRISE, FL. 33351

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: EVAN PLOTKA

Article V

The name and address of managing members/managers are:

Title: MGRM
UNIVERSAL MANAGEMENT, LLC
1120 N. MARKET STREET, SUITE 606
WILMINGTON, DE. 19901

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Signature of member or an authorized representative of a member

Signature: ROBERT SMOLEY