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*Debra FARMER*  
*#23273*

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From: Account Name : BILZIN, SUMBERG BAENA PRICE & AXELROD LLP.  
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**LIMITED LIABILITY COMPANY  
HISPANIC DIRECT RESPONSE LLC**

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**ARTICLES OF ORGANIZATION  
OF  
HISPANIC DIRECT RESPONSE LLC**

1. The name of the limited liability company is Hispanic Direct Response LLC.
2. The mailing and street address of the principal office of the limited liability company is:  
  
6405 NW 36<sup>th</sup> Street  
Suite 100  
Miami Springs, Florida 33166
3. The name and street address of the initial registered agent of the limited liability company are:

Antonio Feijoo  
6405 NW 36<sup>th</sup> Street  
Suite 100  
Miami Springs, Florida 33166

Dated: as of May 13, 2005.

  
Antonio Feijoo, Authorized Representative

**ACCEPTANCE OF APPOINTMENT  
AS REGISTERED AGENT**

The undersigned, who has been designated in the foregoing Articles of Organization as registered agent for the limited liability company therein named, hereby agrees that (i) he accepts such appointment as registered agent and will accept service of process for and on behalf of said limited liability company, and (ii) he is familiar with and will comply with any and all laws relating to the complete and proper performance of the duties and obligations of a registered agent of a Florida limited liability company.

Dated: as of May 13, 2005.

  
Antonio Feijoo, Registered Agent

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