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SECRETARY OF STATE OF CORPORATIONS

J. BRYAN JUN - 2 2006

COVER LETTER

TO: Registration Division of	n Section f Corporations	•		
SUBJECT:	ER Strategie (Name of Li	Poldings LLC imited Liability Corripany)		
The enclosed Article	es of Amendment and fee(s) are su	bmitted for filing.		
Please return all corr	respondence concerning this matte	er to the following:		
	J Michael t	(Name of Person) Loldings LLC (Firm/Company)		
	5802 22mg F	Ve Dr East (Address)	06 MAY 26	NOISING BADES
	Palmetto, F	L 34221 /State and Zip Code)	26 PM 4: 33	FILED STA
For further informat	tion concerning this matter, please	call:		TENS TENS
<u> </u>	Chael Reece (Name of Person)	at (941) 13 (Area Code & Daytime	1-6123	Ū.
Enclosed is a check fo	str the following amount: \$30.00 Filing Fee & Certificate of Status	\$55.00 Filing Fee & Certified Copy (additional copy is enclosed)	\$60.00 Filing Fee, Certificate of Status & Certified Copy (additional copy is enclosed))·
М	AILING ADDRESS:	STREET/COURI	ER ADDRESS:	

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

ARTICLES OF AMENDMENT TO ARTICLES OF ORGANIZATION OF

	KEK Strategic Holdings LLC	
	(Present Name) (A Florida Limited Liability Company)	
FIRST:	The Articles of Organization were filed on 2 23 2005 and assigned document number <u>L 05 0000 1 8 433</u> .	
SECOND	: This amendment is submitted to amend the following:	
	Please see Attached.	
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		OS MAY 26
		PH 4: 55
		F. RATIE
		55
,		
		
Dated	1 2y 10 , 2006.	
	Signature of a member or authorized representative of a member	<u></u> :
	T mD	
	Jeremy M Keece Typed or printed name of signee	

Filing Fee: \$25.00

ARTICLES OF AMENDMENT OF R & R STRATEGIC HOLDINGS, LLC

- 1. The Articles of Organization of R & R Strategic Holdings, LLC, were filed on February 23, 2005.
- Pursuant to Florida Statutes Section 608.411, Article I of the Articles of
 Organization of the above-referenced company is amended to change the name of
 this company to J. MICHAEL HOLDINGS, LLC, and the old Company name
 shall be replaced with the new name throughout the articles of Organization of
 this Company.
- 3. The foregoing amendment was adopted as of May 10, 2006, by written unanimous consent of all of the members entitled to vote on the amendment, in accordance with Florida Statutes Section 608.4231 (8).
- 4. The Secretary of State is hereby requested to approve and file these Articles of Amendment in accordance with Chapter 608, Florida Statutes.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Amendment on May 10, 2006.

JEREMY M. REECE, Member

MICHAEL REECE, Member

R & R STRATEGIC HOLDINGS, LLC MEMBERS' CONSENT TO ACTION

The undersigned, being all of the Members of R & R Strategic Holdings, LLC, a Florida limited liability company, do hereby unanimously consent to and approve the following written Consent to Action, which shall be treated for all purposes as resolutions, the second of which amends the Articles of Organization of the Company and the Operating Agreement of the Company, passed at special meetings of the Members of the Company:

RESOLVED, that the name of the Company shall be changed to "J. MICHAEL HOLDINGS, LLC";

RESOLVED, that the Articles of Organization and Operating Agreement shall be revised to change the name of this company to "J. MICHAEL HOLDINGS, LLC" and the old Company name shall be replaced with the new name throughout the Articles of Organization and Operating Agreement of this Company;

RESOLVED, that the Secretary of State be requested to approve and file the preceding resolution as an Article of Amendment in accordance with Chapter 608, Florida Statutes.

Dated: May 10, 2006

JEREMY M. REECE, Member

MICHAEL REECE, Member