

**Electronic Articles of Organization  
For  
Florida Limited Liability Company**

L05000002369  
FILED 8:00 AM  
January 07, 2005  
Sec. Of State  
Irrivers

**Article I**

The name of the Limited Liability Company is:  
DIGITAL PERSUASION LLC

**Article II**

The street address of the principal office of the Limited Liability Company is:  
231 LIVE OAKS BLVD.  
CASSELBERRY, FL. 32707

The mailing address of the Limited Liability Company is:  
P.O. BOX 163241  
ALTAMONTE SPRINGS, FL. 32716

**Article III**

The purpose for which this Limited Liability Company is organized is:  
BACKGROUND MUSIC SYSTEMS

**Article IV**

The name and Florida street address of the registered agent is:  
JOHN J DIMERCURIO  
231 LIVE OAKS BLVD.  
CASSELBERRY, FL. 32716

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: JOHN DIMERCURIO

### **Article V**

The name and address of managing members/managers are:

Title: MGR  
JOHN J DIMERCURIO  
P.O. BOX 163241  
ALTAMONTE SPRINGS, FL. 32716

L05000002369  
FILED 8:00 AM  
January 07, 2005  
Sec. Of State  
Irrivers

### **Article VI**

The effective date for this Limited Liability Company shall be:

01/07/2005

Signature of member or an authorized representative of a member

Signature: JOHN DIMERCURIO