

**Electronic Articles of Organization
For
Florida Limited Liability Company**

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FILED 8:00 AM
May 19, 2004
Sec. Of State
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Article I

The name of the Limited Liability Company is:
CVILLE DIRECT, LLC

Article II

The street address of the principal office of the Limited Liability Company is:
1255 NORTH GULFSTREAM AVENUE
#1001
SARASOTA, FL. 34236

The mailing address of the Limited Liability Company is:
1020 EDNAM CENTER
SUITE 102
CHARLOTTESVILLE, VA. 22903

Article III

The purpose for which this Limited Liability Company is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:
ROBERT E IRELAND
1255 NORTH GULFSTREAM AVENUE
#1001
SARASOTA, FL. 34236

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: ROBERT E. IRELAND

Article V

The name and address of managing members/managers are:

Title: MGRM
E. RANDALL RALSTON
1020 EDNAM CENTER, SUITE 102
CHARLOTTESVILLE, VA. 22903

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Signature of member or an authorized representative of a member

Signature: E. RANDALL RALSTON