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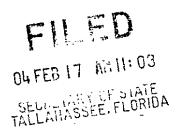


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MILTON H. BAXLEY II

ATTORNEY AT LAW c/o 1929 N.W. 12th TERRACE GAINESVILLE, FLORIDA [32609]



FEDERAL TAXATION
PERSONAL INJURY AND WRONGFUL DEATH
TRIAL PRACTICE

February 2, 2004

MAILING ADDRESS c/o 1929 N.W. 12 TH TERRACE GAINESVILLE, FLORIDA [32699]

Telephone (352) 375 - 1616

Fax (352) 335 -8448

Honorable Glenda E. Hood Secretary of State State of Florida The Capitol Tallahassee, Florida 32339-0001

Re: Articles of Organization of Customized Marketing, L.L.C.

Dear Ms. Hood:

I am enclosing the following:

- 1. Original and one (1) copy of Articles of Organization of Customized Marketing, L.L.C.; and
- 2. A money order in the amount of \$130,00 to cover filing fees.

Please file the enclosed Articles of Organization at the earliest possible time and send your confirmation to me. If you require anything else to effectively establish the above referenced limited liability company, please advise me immediately.

Very truly yours,

Milton H. Baxley II

Enclosures

ARTICLES OF ORGANIZATION FOR FLORIDA LIMITED LIABILITY COMPANY FEB 17 MM 11: 03

FILED

ARTICLE I

The name of the Limited Liability Company is:

Customized Marketing, L.L.C.

ARTICLE II

The mailing address and street address of the principle office of the limited liability company is:

Mailing and Street address:

c/o 114 West Capitol Drive, Suite 131 Hartland, Wisconsin [53029]

ARTICLE III

The name and the Florida street address of the registered agent are:

Milton H. Baxlev II c/o 1929 N.W. 12th Terrace Gainesville, Florida [32609]

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provision of all state statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S..

Milton H. Baxley II, Registered Agent

ARTICLE IV - Management (Check box if applicable)

The limited liability company is to be managed by one manager or more managers and is, therefore, a manager - managed company.

OF THE LAME OF STATE TALLAHASSEE, FLORIDA