

**Electronic Articles of Organization
For
Florida Limited Liability Company**

**L04000013423
FILED 8:00 AM
February 18, 2004
Sec. Of State**

Article I

The name of the Limited Liability Company is:
99 CENT DATING.COM, LLC

Article II

The street address of the principal office of the Limited Liability Company is:
4370 SW 20TH AVE.
GAINESVILLE, FL. 32607

The mailing address of the Limited Liability Company is:
4370 SW 20TH AVE.
GAINESVILLE, FL. 32607

Article III

The purpose for which this Limited Liability Company is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:
HEATH J ZUCKERBERG
5013 NW 13TH AVE.
GAINESVILLE, FL. 32605

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: HEATH J. ZUCKERBERG

Article V

The name and address of managing members/managers are:

Title: MGRM
HEATH J ZUCKERBERG
5013 NW 13TH AVE
GAINESVILLE, FL. 32605

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Article VI

The effective date for this Limited Liability Company shall be:

02/18/2004

Signature of member or an authorized representative of a member

Signature: HEATH J. ZUCKERBERG