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Account Name : PHILIP K. CALANDRINO, P.A.

Account Number : 120000000241 Phone : (407)351-5775 Fax Number : (407)351-5688 EFFECTIVE DATE

LIMITED LIABILITY COMPANY

Product Concepts Company, LLC

Certificate of Status	. 0
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Department of State



FLORIDA DEPARTMENT OF STATE Glenda E. Hood Secretary of State

December 17, 2003

PHILIP K. CALANDRINO, P.A.

SUBJECT: PRODUCT CONCEPTS COMPANY, LLC

REF: W03000038453

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Pursuant to section 608.409(2), F.S., the effective date must be specific, cannot be more than five business days prior to the date of filing or more than 90 days after the date of filing. Our office received your document on December 17, 2003. Please amend your document accordingly.

Please return your document, along with a copy of this letter, with 60 days or your filing will be considered abandoned.

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Division of Corporations - P.O. BOX 6327 - Tallahassee, Florida 32314

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ARTICLES OF ORGANIZATION FOR PRODUCT CONCEPTS COMPANY, LLC

EFFECTIVE DATE

ARTICLE 1 - Name. The name of the limited liability company shall be PRODUCT CONCEPTS COMPANY, LLC.

ARTICLE 2 – Address of Principal Office. The mailing address and principal office of the limited liability company shall be 8815 Conroy Windermere Road, Suite 201, Orlando, Florida 32835.

ARTICLE 3 – Registered Office and Registered Agent. The name and the Florida street address of the initial registered agent is Mark R. Schneider, 8815 Conroy Windermere Road, Suite 201, Orlando, Florida 32835.

ARTICLE 4 – **Management**. One or more managers shall manage the limited liability company. Therefore, it is a manager-managed company.

ARTICLE 5 – Membership. The company may issue certificates to indicate ownership in the company; with one percentage of ownership interest equating to one membership unit, for a total of 100 membership units. No change of membership in the company may occur without the unanimous consent of all then-existing members and the manager.

ARTICLE 6 - Effective Date. The effective date of the limited liability company shall be January 1, 2004.

Dated December 16, 2003 in Orlando, Orange County, Florida.

Philip K. Calandrino, Attorney at Law

Philip K. Calandrino, P.A.

29 East Pine Street

Orlando, Florida 32801 (407) 841-7280 Telephone

(407) 841-7282 Telecopier

as Authorized Representative of the Members

DEC-10 2003 4:45PM

(407) 841-7282

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TO: 407841, LUL P. 2/3

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ACCEPT ANCE OF APPOINTMENT AS REGISTERED AGENT FOR PRODUCT CONCEPTS COMPANY, ELC

Having been named as a registered agent and to accept service of process for the above stated entity at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent

Dated December 16, 2003 in Orlando, Orange County, Florida

Mark R. Schneider as Registered Agent

8815 Conroy Windermere Road Suite 201 Orlando, Florida 32835

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