

**Electronic Articles of Organization
For
Florida Limited Liability Company**

L03000038707
FILED 8:00 AM
October 10, 2003
Sec. Of State

Article I

The name of the Limited Liability Company is:
B & R DIRECT LLC.

Article II

The street address of the principal office of the Limited Liability Company is:
401 N. CATTLEMEN RD.
SUITE # 200
SARASOTA, FL. US 34232

The mailing address of the Limited Liability Company is:
401 N. CATTLEMEN RD.
SUITE # 200
SARASOTA, FL. US 34232

Article III

The purpose for which this Limited Liability Company is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:
FRANK B MONTISANO
401 N. CATTLEMEN RD.
SUITE # 200
SARASOTA, FL. 34232

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: FRANK B. MONTISANO

Article V

The name and address of managing members/managers are:

Title: MGRM
FRANK B MONTISANO
401 N. CATTLEMEN RD.
SARASOTA, FL. 34232 US

L03000038707
FILED 8:00 AM
October 10, 2003
Sec. Of State

Article VI

The effective date for this Limited Liability Company shall be:

01/01/2004

Signature of member or an authorized representative of a member

Signature: FRANK B. MONTISANO