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LIDY ON OF CORPORATIONS
ALLAHASSEE, FLORIDA

4. BHYAN SEP 8 2003

strategy

media buying communications/PR creative services consulting

September 1, 2003

Please accept the enclosed articles of organization and filing fees as application for forming a Florida Limited Liability Company. Please contact me at the address or phone number below with any questions or for additional material.

Thank you,

Beth S. Kalvin

TRANSMITTAL LETTER

TO: Registration Section Division of Corporations
SUBJECT: Strategy LLC (Name of Himited Liability Company)
The enclosed Articles of Organization and fee(s) are submitted for filing.
Please return all correspondence concerning this matter to the following:
Both S. Kalvin (Name of Person)
Strategy LLC (Firm/Joinpany)
521-A 96M AVQ.N.
Na Oles FL 341C8 (City/State and Zip Code)
For further information concerning this matter, please call:
(Name of Person) at (239) 592-1659 (Area Code & Daytime Telephone Number)

STREET ADDRESS:

Registration Section
Division of Corporations
409 E. Gaines Street
Tallahassee, Florida 32399

MAILING ADDRESS:

Registration Section Division of Corporations P.O. Box 6327 Tallahassee, Florida 32314

ARTICLES OF ORGANIZATION FOR FLORIDA LIMITED LIABILITY COMPANY

ARTICLE I - Name:	
The name of the Limited Liability Company is:	
Strategy, L.L.C.	
ARTICLE II - Address:	
The mailing address and street address of the principal	pal office of the Limited Liability Company is:
Principal Office Address:	Mailing Address:
501-A 964 AVE. N.	same
Naples FL 34108	
ARTICLE III - Registered Agent, Registered Off	fice, & Registered Agent's Signature
The name and the Florida street address of the regis	tered agent are:
Beth S.	Kalvin Palvin
Florida street address (P.O. Box Naples Flority, State, and Z	1 Ave. N. x NOT acceptable) 3 4108
- 20, 2 2000, 2000	<i>-</i> 3

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S.

Registered Agent's Signature

(CONTINUED)

ARTICLE IV- Manager(s) or Managing Member(s):
The name and address of each Manager or Managing Member is as follows:

<u>Title:</u>	Name and Address:	3	
"MGR" = Manager		an ander.	
"MGRM" = Managing Member			
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(Use attachment if necessary) NOTE: An additional article m	ust be added if an effective date is requ	iested.	358 5 708 02 05 05 05 05 05 05 05 05 05 05 05 05 05
REQUIRED SIGNATURE:			Carlo o
Signature of a m	ember or an authorized representative of a m	ember.	
of this document	ith section 608.408(3), Florida Statutes, the exec constitutes an affirmation under the penalties of ed herein are true.)	ution perjury	
	Typed or printed name of signee	.	
	Filing Fees: \$190.00 Filing Fee for Articles of Orga \$ 25.00 Designation of Registered Age \$ 30.00 Certified Copy (Optional)		30