Electronic Articles of Organization For Florida Limited Liability Company

L03000027850 FILED 8:00 AM July 29, 2003 Sec. Of State

Article I

The name of the Limited Liability Company is: ADVANCE DIRECT MARKETING LLC

Article II

The street address of the principal office of the Limited Liability Company is:

5697 72ND STREET NORTH SAINT PETERSBURG, FL. US 33709

The mailing address of the Limited Liability Company is:

5697 72ND STREET NORTH SAINT PETERSBURG, FL. US 33709

Article III

The purpose for which this Limited Liability Company is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The name and Florida street address of the registered agent is:

LEGALZOOM NEVADA, INC. 111 N.E. FIRST STREET SUITE 901 MIAMI, FL. 33132

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: LENHI TANG, A.SEC., LEGALZOOM NEVADA, INC

Article V

The name and address of managing members/managers are:

Title: MGRM GREGG VIVOLO 5697 72ND STREET NORTH SAINT PETERSBURG, FL. 33709 US

Title: MGRM DEAN BARLOWE 5697 72ND STREET NORTH SAINT PETERSBURG, FL. 33709 US

Signature of member or an authorized representative of a member Signature: LENHI TANG, LEGALZOOM.COM, INC.

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