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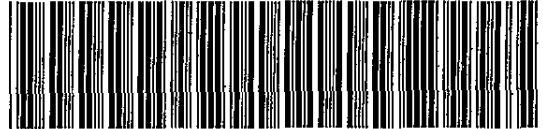
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2003 JUN 20 AM 11:25  
DIVISION OF CORPORATIONS  
TALLAHASSEE, FLORIDA

J. BRYAN JUN 26 2003

**JONATHAN P. KROSS, P.A.**

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Please Reply To:  
Post Office Box 3363  
Boca Raton, FL 33427

June 18, 2003

Secretary of State  
Division of Corporation  
F.O. Box 6327  
Tallahassee, Florida 32314

Attention: New Filings Dept.

Re: Articles of Organization  
Name of Limited Liability Company: THE BRANDING GROUP, LLC

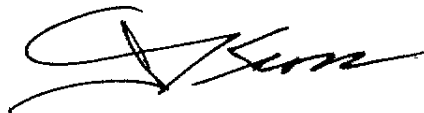
Dear Sir or Madam:

Enclosed for filing please find executed original and duplicate original of the Articles of Organization of the above referenced company, together with our check in the amount of \$125.00 representing the filing fee.

Kindly file said Articles of Organization and return a conformed copy of same to this office upon completion of the filing process.

Should there be any questions, please do not hesitate to let us know. Thank you.

Very truly yours,



Jonathan P. Kross

JPK|cm  
Enclosure

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DIVISION OF CORPORATIONS  
TALLAHASSEE, FLORIDA

ARTICLES OF ORGANIZATION  
OF  
THE BRANDING GROUP, LLC

WE, THE UNDERSIGNED, hereby associate ourselves together for the purpose of becoming a limited liability company under the laws of the State of Florida, by and under the provisions of the Statutes of the State of Florida, providing for the formation, liability, privileges, rights and immunities of a limited liability company.

ARTICLE I

The name of the limited liability company shall be:  
THE BRANDING GROUP, LLC

ARTICLE II

The initial mailing address and the street address of the principal office of the limited liability company is at:

1586 NE 38th Street  
Oakland Park, FL 33334

ARTICLE III

The company shall commence its existence on the date these Articles of Organization are filed with the Secretary of State. The company shall have perpetual duration.

ARTICLE IV

The limited liability company is to be a manager-managed company.

ARTICLE V

The initial members agree that additional members shall be admitted to the company upon the terms and conditions set forth in the Operating Agreement entered into among the members.

ARTICLE VI

The right of the members of the company to continue to do business upon the death, or retirement, or resignation, expulsion, bankruptcy, or dissolution of a member or the occurrence of any other event which terminates the continued membership of a member of the company shall be in accordance with the written Operating Agreement entered into among the members.

ARTICLE VII

The name of the initial registered agent of the limited liability company is:  
Jonathan P. Kross

The street address of the initial registered agent's office is:  
2461 West Hillsboro Blvd.  
Deerfield Beach, FL 33442

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CLERK OF CORPORATIONS  
TALLAHASSEE, FLORIDA

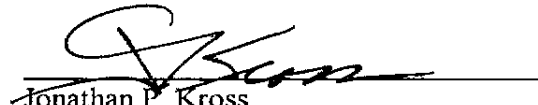
#### ARTICLE VIII

Where not inconsistent with the laws of Florida and specifically with Chapter 608, Florida Statutes, the written Operating Agreement among the members of the company shall control.

#### ARTICLE IX

These Articles of Organization may be amended in the manner provided by law. Every amendment shall require the approval of a majority of the members.

IN WITNESS WHEREOF, the undersigned representative of a member has executed these Articles of Organization on this 18<sup>th</sup> day of June, 2003.

  
Jonathan P. Kross,  
Authorized Representative of a Member

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OFFICE OF CORPORATIONS  
TALLAHASSEE, FLORIDA

CERTIFICATE DESIGNATING PLACE OF  
BUSINESS OR DOMICILE FOR THE SERVICE  
OF PROCESS WITHIN THIS STATE, NAMING  
AGENT UPON WHOM PROCESS MAY BE SERVED

---

PURSUANT TO THE PROVISIONS OF SECTION 608.415 OR 608.507, FLORIDA  
STATUTES, THE UNDERSIGNED LIMITED LIABILITY COMPANY SUBMITS  
THE FOLLOWING STATEMENT TO DESIGNATE A REGISTERED AGENT IN  
THE STATE OF FLORIDA.

1. The name of the limited liability company is: The Branding Group, LLC
2. The name and the Florida street address of the registered agent are:

Jonathan P. Kross, Esq.  
2461 West Hillsboro Blvd.  
Deerfield Beach, FL 33442

That Name of corporation, desiring to organize under the laws of the State of Florida,  
with its principal office as indicated in the Articles of Organization, and with Jonathan P. Kross as  
its registered agent to accept service of process within this State.

ACKNOWLEDGMENT:

*Having been named to accept service of process for the above stated limited liability company at  
the place designated in this certificate, I hereby accept the appointment as registered agent and  
agree to act in this capacity. I further agree to comply with the provisions of said all statutes  
relating to the proper and complete performance of my duties, and I am familiar with and accept  
the obligations of my position as registered agent as provided Chapter 608, F.S...*

  
Jonathan P. Kross, Registered Agent

Dated: June 18, 2003  
Phone No.: (561)394 - 5400

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2003 JUN 20 AM 11:25  
JONATHAN P. KROSS  
TALLAHASSEE, FLORIDA