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***Thomas W. Ruggles, P.A.***

Attorney and Counselor at Law  
603 Indian Rocks Road  
Belleair, FL 33756-2056

(727) 461-0420

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Fax: (727) 461-5655  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

January 30, 2003

**VIA FEDERAL EXPRESS**

Florida Secretary of State  
Division of Corporations  
409 East Gaines Street  
Tallahassee, FL 32399

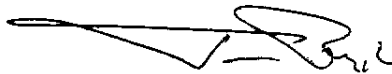
**RE: ARTICLES OF ORGANIZATION OF  
PLAN B PUBLISHING, L.L.C.**

Dear Sir or Madam:

I am enclosing, in duplicate, an original set of Articles of Organization of **PLAN B PUBLISHING, L.L.C.**, as well as a check in the amount of **\$125.00** for the filing fee.

In the event of any questions, please contact the undersigned.

Very truly yours,



THOMAS W. RUGGLES

TWR/da

Enc.

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

**ARTICLES OF ORGANIZATION OF  
PLAN B PUBLISHING, L.L.C.**

The undersigned, acting as the organizer and authorized representative, for the purpose of formation of a Limited Liability Company under the Florida Limited Liability Act, Florida Statutes, Chapter 608, hereby makes, acknowledges and files the following Articles of Organization.

**ARTICLE I.  
NAME**

The name of this Limited Liability Company shall be **PLAN B PUBLISHING, L.L.C.**

**ARTICLE II.  
PLACE OF BUSINESS AND REGISTERED AGENT**

The registered office and principal place of business of this Company shall be 603 Indian Rocks Road, Belleair, FL 33756, and such other place or places as the members from time to time may determine. The street address and mailing address are the same.

The initial name and address of the Registered Agent of the Company shall be Thomas W. Ruggles, 603 Indian Rocks Road, Belleair, FL 33756.

**ARTICLE III.  
PURPOSE**

The Company is created and organized to own and operate an advertising and marketing firm and to transact any lawful business, profession or activity for which a limited liability company may be organized under the laws of the State of Florida. The Company shall have all of the powers granted to a Limited Liability Company under the laws of the State of Florida.

**ARTICLE IV.  
MANAGEMENT**

The Company shall be managed by a manager in accordance with regulations adopted by the members for the management of the business and affairs of the Company. These regulations may contain any provisions for the regulation and management of the affairs of the Company not inconsistent with law or these Articles of Organization. The name and address of the initial manager of the Company is:

THOMAS W. RUGGLES  
603 Indian Rocks Road  
Belleair, FL 33756

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Members have no authority to bind the Company.

**ARTICLE V.  
COMMENCEMENT OF LIMITED LIABILITY COMPANY'S EXISTENCE**

The date that this limited liability company's existence shall begin shall be the date and time the Articles of Organization are filed.

IN WITNESS WHEREOF, the undersigned organizer and authorized representative has executed these Articles of Organization on the 30<sup>th</sup> day of January, 2003.

Witnesses:

Diane F. Aaronson  
(Print Name) **DIANE F. AARONSON**  
K.S. Frontiero  
(Print Name) **K.S. FRONTIERO**

Thomas W. Ruggles  
**THOMAS W. RUGGLES**  
Organizer and authorized representative

STATE OF FLORIDA       }  
COUNTY OF PINELLAS   }

The foregoing document was acknowledged before me on the 30<sup>th</sup> day of January, 2003 by **THOMAS W. RUGGLES**, who: ☒ is personally known to me, or ☐ is not personally known to me, who produced \_\_\_\_\_ as identification.

NOTARY PUBLIC

Diane F. Aaronson  
State of Florida at Large  
Commission Number & Expiration Date:



Diane F. Aaronson  
MY COMMISSION # CC874035 EXPIRES  
October 3, 2003  
BONDED THRU TROY FAIN INSURANCE, INC.

Articles of Organization of  
Plan B Publishing, L.L.C.

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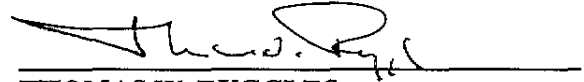
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**ACCEPTANCE OF REGISTERED AGENT**

**THOMAS W. RUGGLES** does hereby accept the designation of Registered Agent and states that he is familiar with, and accepts the obligations provided for in 607.0501, Florida Statutes.

DATED this 30<sup>th</sup> day of January, 2003.



**THOMAS W. RUGGLES**  
Registered Agent