

**Electronic Articles of Organization
For
Florida Limited Liability Company**

**L02000018186
FILED
July 18, 2002
Sec. Of State**

Article I

The name of the Limited Liability Company is:

PARAGON DIRECT SALES, LLC

Article II

The street address of the principal office of the Limited Liability Company is:

2123 N.E. COACHMAN ROAD
SUITE A
CLEARWATER, FL. US 33765

The mailing address of the Limited Liability Company is:

2123 N.E. COACHMAN ROAD
SUITE A
CLEARWATER, FL. US 33765

Article III

The name and Florida street address of the registered agent is:

THOMAS C LITTLE
2123 N.E. COACHMAN ROAD
SUITE A
CLEARWATER, FL. 33765

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: THOMAS C. LITTLE

Article IV

The Limited Liability Company is a manager managed company

Article V

The name and address of members/managers are:

Title: MGR
MICHAEL AMICO
2123 N.E. COACHMAN ROAD, SUITE A
CLEARWATER, FL. 33765 US

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Article VI

The effective date for this Limited Liability Company shall be:

07/19/2002

Signature of member or an authorized representative of a member

Signature: MICHAEL AMICO