FLORIDA FILING & SEARCH SERVICES, INC.

P.O. BOX 10662 TALLAHASSEE, FL 32302 PH: (850) 668-4318 FX: (850) 668-3398

DATE: 07-10-02 1779

ACCOUNT NO:

FCA00000015

AUTHORIZATION:

ABBIE/PAUL HODGE

TYPE OF FILING: ARTICLES OF ORGANIZATION

NAME: STANDARD MARKETING ASSOCIATES, LLC

SPECIAL INSTRUCTIONS: CERTIFIED COPY PLEASE

DIVISION OF COMPRIANTE OF STATE OF STAT

400006317194--2

Effective Date

20-07

ARTICLES OF ORGANIZATION

Article I. Name

The name of this Florida Limited liability company is: STANDARD MARKETING ASSOCIATES LLC

Article II. Address

The Company's street and mailing address is:

1333 North Duval Street Tallahassee, FL 32303

Article III. Registered Agent

The name and Street Address of the Company's registered agent is:

Florida Filing & Search Services, Inc. 1333 Duval Street
Tallahassee, FL 32303

SECRETARY OF STATE DIVISION OF CORPORATIONS

Article IV. Transferability of Membership Interests

No members shall have the right to assign their membership interests in the Company without the written agreement of all of the membership interests, unless otherwise provided in the Company's Operating Agreement. If the assignment is not approved by all of the membership interests, the assignee shall have no right to become a member, to participate in the management of the Company, or to exercise any other rights or powers of a member. The assignee shall merely be entitled to receive the share of profits and other distributions and the allocation of income, gain, loss deduction, credit or similar item to which the assignor was entitled, to the extent assigned.

Registered Agents Ltd. 1220 North Market Street, Suite 606 Wilmington, DE 19801 800-441-5940

Article V. Management

This will be a manager-managed company.

Article VI. Company Existence

The Company's existence shall begin effective as of July 9, 2002.

The undersigned authorized representative of a member executed these Articles of

Organization on July 9, 2002.

Janet M. Caruccijo

Authorized Representative

SWORN TO AND SUBSCRIBED before me, a notary public for the State of Delaware, County of New Castle, this 9th day of July, 2002.

NOTARY PUBLIC



Registered Agents, Ltd. 1220 North Market Street, Suite 606 Wilmington, DE 19801 800-421-2661

CERTIFICATE OF DESIGNATION REGISTERED AGENT/OFFICE

CORPORATION:

STANDARD MARKETING ASSOCIATES LLC

REGISTERED AGENT/OFFICE

Florida Filing & Search Services, Inc. 1333 North Duval Street Tallahassee, FL 32303

I agree to act as registered agent to accept service of process for the company named above at the place designated in this Certificate. I agree to comply with the provisions for all statutes relating to the proper and complete performance of the registered agent duties. I am familiar with and accept the obligations of the registered agent position.

Date: 7 10 03

Registered Agents, Ltd. 1220 North Market Street, Suite 606 Wilmington, DE 19801 800-421-2661 SECRETARY OF STATE
DIVISION OF CORPORATION
ON THE TOTAL OF STATE