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March 6, 2002

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Division of Corporations State of Florida PO Box 6327 Tallahassee, FL 32314

To whom it may concern:

Please process my articles of organization. Should contact be required contact may be made at 941-925-8881

Thank you for your assistance.

Sincerely,

Kara L. Kokorelis

02 MAR -8 PM 1: 46
SECRETARY OF STATE

8881 WILD DUNES DRIVE • SARASOTA, FLORIDA • 34241 PHONE: 941-925-8881• FAX: 941-921-6243

ARTICLES OF ORGANIZATION FOR FLORIDA LIMITED LIABILITY COMPANY

ARTICLE I - Name: DIRECT INNOVATIONS MARKETING, LLC The name of the Limited Liability Company is: ARTICLE II - Address: 8881 WILD DUNES DR. SARASOTA, FL 34241 The mailing address and street address of the principal office of the Limited Liability Company is: ARTICLE III - Registered Agent, Registered Office, & Registered Agent's Signature: The name and the Florida street address of the registered agent are: KARA L. KOKORELIS 8881 WILD DUNES DR. SARASTA, RL34241
Florida street address (P.O. Box NOT acceptable) Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S. Kana & Kokolis Registered Agent's Signature Article IV - Management (Check box if applicable.) The Limited Liability Company is to be managed by one manager or more managers and is, therefore, a manager - managed company. (An additional article must be added if an effective date is requested) Signature of a member or an authorized representative of a member. (In accordance with section 608.408(3), Florida Statutes, the execution of this document constitutes an affirmation under the penalties of perjury that the facts stated herein are true.)

Filing Fees:

\$100.00 Filing Fee for Articles of Organization

\$ 25.00 Designation of Registered Agent

\$ 30.00 Certified Copy (Optional)

\$ 5.00 Certificate of Status (Optional)