

**Electronic Articles of Organization
For
Florida Limited Liability Company**

**L01000020792
FILED
December 03, 2001
Sec. Of State**

Article I

The name of the Limited Liability Company is:

AFFINITY GROUP, LLC

Article II

The street address of the principal office of the Limited Liability Company is:

111 NORTH ORANGE AVENUE
SUITE 1800
ORLANDO, FL. US 328012386

The mailing address of the Limited Liability Company is:

111 NORTH ORANGE AVENUE
SUITE 1800
ORLANDO, FL. US 328012386

Article III

The name and Florida street address of the registered agent is:

F & L CORP
200 LAURA STREET NORTH
THIRD FLOOR
JACKSONVILLE, FL. US 32202

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: DAVID L. ROBBINS, VICE PRESIDENT

Article IV

The Limited Liability Company is a manager managed company

Article V

The name and address of members/managers are:

Title: MGRM
DAVID L ROBBINS
100 N. TAMPA STREET, SUITE 2700
TAMPA, FL. US 33602

Title: MGRM
RICHARD A PARKS
111 NORTH ORANGE AVENUE, SUITE 1800
ORLANDO, FL. 328012386

Signature of member or an authorized representative of a member

Signature: DAVID L. ROBBINS