

**Electronic Articles of Organization
For
Florida Limited Liability Company**

**L01000020092
FILED
November 20, 2001
Sec. Of State**

Article I

The name of the Limited Liability Company is:

THE BRAND EXPERIENCE, LLC

Article II

The street address of the principal office of the Limited Liability Company is:

115, 1ST RIVO ALTO TERRACE
MIAMI BEACH, FL. US 33139

The mailing address of the Limited Liability Company is:

115, 1ST RIVO ALTO TERRACE
MIAMI BEACH, FL. US 33139

Article III

The name and Florida street address of the registered agent is:

MARK SCHMIDT
1521 ALTON ROAD
#8
MIAMI BEACH, FL. US 33139

Having been named as registered agent and to accept service of process for the above stated limited liability company at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Registered Agent Signature: MARK SCHMIDT

Signature of member or an authorized representative of a member

Signature: MARK SCHMIDT