

Division of Corporations

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**L01000010196**

Florida Department of State  
 Division of Corporations  
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From:  
 Account Name : LEGALZOOM  
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 Phone : (323) 962-8600  
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AL

**LIMITED LIABILITY COMPANY****Effective Market Strategy, LLC**

Certificate of Status	0
Certified Copy	1
Page Count	01
Estimated Charge	\$155.00

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**ARTICLES OF ORGANIZATION  
OF  
Effective Market Strategy, LLC**

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**FIRST.** The name of the Limited Liability Company is Effective Market Strategy, LLC.

**SECOND.** The mailing address and street address of the principal office of the Limited Liability Company is 808 US Hwy 41 S. #601, Inverness, Florida 34450.

**THIRD:** The name and Florida street address of the initial registered agent are: Legal Zoom Nevada, Inc., 395 Alhambra Circle, Suite 301, Coral Gables, FL 33134.

**FOURTH:** The Limited Liability Company is to be managed by one or more managers and is, therefore, a manager-managed company.

IN WITNESS WHEREOF, the undersigned authorized representative has executed these Articles of Organization on the date below.


**LegalZoom.com, Inc.**

Date: June 22, 2001

  
By: Shana Susman, Authorized Signatory

Having been named as registered agent to accept service of process for the above stated limited liability company at the place designated in this certificate, I am familiar with an accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent as provided for in Chapter 608, F.S.

**Legal Zoom Nevada, Inc.**

  
By: Shana Susman, Authorized Signatory

Date: June 22, 2001

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